

Roll No.....

BCA-S 103(N)

B.C.A. (Semester First) Examination – 2011

Paper: Third

PRINCIPLES OF MANAGEMENT

Time: Three Hours]

[Maximum Marks: 75

Note: Answer all the five questions. All questions carry equal marks.

1. “Management is getting thing done through other people” Is this definition adequate for present day concept of management? Discuss.

OR

Describe the General principles of management listed by Henri Fayol. What were the findings of Haw throne experiment?

2. Discuss the nature and Components of planning. Differentiate between strategic planning and operational planning.

BCA-S 103(N)-D-2200

OR

“Planning without control is ineffective and control without planning is meaningless” Comment.

3. Decision making is the primary task of management” Discuss this statement and explain the process of decision making.

OR

Define the process of communication. Explain the Importance of speaking skills and listening skills for effective communication.

4. What is motivation? Explain McClelland’s theory of motivation. How does it fit in to a system approach?

OR

What do you understand by leadership? Describe main styles of leadership which leadership style is suitable for Indian organizations.

5. What do you understand by change? What are the causes of change? Describe various methods of dealing with Resistance to change.

OR

What roles do the following Groups Play in Strategic Management Describe their Respective role with the help of suitable examples.

- (a) Board of Directors
- (b) Senior Management
- (c) Corporate planning staff
- (d) Middle management.