

Roll No.

BCA-603(N)

**B. C. A. (Sixth Semester)
EXAMINATION, May/June, 2015**

(New Course)

Paper Third

E-COMMERCE

Time : Three Hours]

[Maximum Marks : 75

Note : Section A is compulsory. Attempt any seven questions from Sections B and any one question from Section C.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

1. (A) Write the difference between work with suitable diagram.
- (B) Discuss the e-Commerce frame e-Commerce with e-Business.
- (C) Distinguish between the following :
 - (i) Intranet
 - (ii) Extranet
- (D) Describe the e-Commerce strategy formulation implementation and evaluation.

[2]

BCA-603(N)

- (E) What is meant by I-way ? Discuss its importance in e-Commerce.
- (F) What is Internet ? What is the importance of Internet in present century ?
- (G) Define the security. Discuss the fundamentals of infrastructure of data security.
- (H) What is the difference between a spore front building service and a web hosting service ?
- (I) List and briefly elaborate on criteria for website evaluation.

Section—B

(Long Answer Type Questions)

Note : Attempt any two questions.

- 2. It has been said that in almost all cases EC does not change some fundamental rules of banking. Write a report on this after visiting the website of ICICI Bank.
- 3. Discuss the influence of business environment of strategy development.
- 4. What are different types of networks for global distribution network.
- 5. Distinguish between the following :
 - (a) Search engine and ISP
 - (b) HTTP and URL

Section—C

(Long Answer Type Questions)

Note : Attempt any two questions.

- 6. Distinguish between the following :
 - (a) Packet and IP addresses
 - (b) Protocols and TCP/IP
 - (c) Router and Switch

B-28

[3]

- 7. What is the difference between storefront building service and a web hosting service ?
- 8. What is difference between the following ?
 - (a) Reliability and user testing
 - (b) Reliability and readability testing
- 9. Describe the role of website administrator.

BCA-603(N)

B-28

1600