

Roll No.....

**BCA-603(N)**

**B.C.A. (Semester-VI) Examination-2014**

**(New Course)**

**Paper: Third**

**E-Commerce**

Time: Three Hours]

[Maximum Marks: 75

Note: Section A is compulsory. Attempt any seven questions from Section B and attempt any one question from Section C.

**Section-A**

Note: All questions are compulsory. Each question carries 6 marks. (6x3=18)

1. How do biometric devices help to improve security? What particular type of security breach do they particular reduce?
2. What is web costing? Describe the main multimedia technologies.
3. What is Internet security? What are the roles of intruders in internet?

**Section-B**  
**(Short Answer Type Questions)**

**Note: Attempt any seven questions. Each question carries 6 marks. (6x7=42)**

4. What is auction? Explain the forward and reverse auction with example.
5. Describe the porter's value chain model briefly.
6. What is supply chain? What are the advantages of supply chain in E-Commerce?
7. What is procurement management? Explain the e-procurement cycle.
8. What is EDI? Explain the main characteristics of EDI.
9. Describe the architecture of internet and different types of internet connectivity.
10. What are some of the challenges of policing the Internet?

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11. What do you understand by copyright and trademark in E-Commerce?

12. What is encryption policy in E-Commerce?

13. What is B2B E-Commerce? What are the main features of B2B E-Commerce?

**Section-C**

**(Long Answer Type Questions)**

**Note: Attempt any one question. Each question carries 15 marks. (15x1=15)**

14. Explain the following-
 

(i) Taxations	(ii) Digital signatures
(iii) Electronic markets	(iv) Censorship
(v) E-Infra structure.	
15. (a) What are some of the policies of e-commerce businesses must develop before launching a site and why?  
 (b) Compare the capabilities of Wi-Fi and 3G wireless networks.

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