

Roll No.

BCA-103(N)

B. C. A. (First Semester)

EXAMINATION, Dec., 2014

(New Course)

Paper Third

PRINCIPLES OF MANAGEMENT

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt *two* questions from Section A, *seven* questions from Section B and Question No. 15 of Section C is compulsory.

Section—A

9 each

1. Comment on the statement that 'Management is the integrating force in all organised activity'.
2. Discuss the contribution of Henry Fayol to management thought. Do you think that his contributions are still relevant today ?
3. What do you mean by social responsibility of Business ? Why has it acquired added importance in the present context ?

Section—B

6 each

Note : Briefly explain (not more than 75-100 words) the following.

4. Difference between 'Strategy' and 'Policy'.

[2]

5. Single use plans.
6. Basic of Departmentation.
7. Process of communication.
8. Relevance of strategic management.
9. Contingency theory of management.
10. Difference between programmed and non-programmed decisions.
11. Concept and process of controlling.
12. Need Hierarchy theory of Motivation.
13. Management by Objectives.
14. Professional ethics and its benefits.

Section—C

15

15. 'The ability to manage change, while continuing to meet the needs of stakeholders, is a very important skill required by today's leaders and managers.' Do you agree ? Explain. How can organizations deal with resistance to change ?

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