

Roll No. ....

## BCA-103(N)

**B. C. A. (First Semester)  
EXAMINATION, Dec., 2013**

(New Course)

Paper Third

### PRINCIPLES OF MANAGEMENT

*Time : Three Hours ]*

*[ Maximum Marks : 75*

**Note :** Attempt *two* questions from Section A, *seven* questions from Section B and Question No. 15 of Section C is compulsory.

#### Section – A

18

(Numerical/Analytical/Problematic Questions)

1. Describe in brief the contribution of F. W. Taylor to Management Science.
2. Enumerate the various stages in the decision-making process.
3. What do you mean by 'grapevine' in communication ? Outline the process of communication.

#### Section – B

42

(Short Answer Type Questions)

**Note :** Briefly explain (not more than 75-100 words) the following.

P. T. O.

4. Concept of MBO.
5. Functions of management.
6. Matrix Organisation.
7. Force Field Analysis.
8. Delegation of Authority.
9. Theory X and Theory Y.
10. Difference between Policy and Procedure.
11. Semantic barriers in communication.
12. Importance of business forecasting.
13. Motivational factors in Herzberg's theory of motivation.
14. Strategic Planning.

**Section – C**

15

**(Long Answer Type Questions)**

15. (a) What is Leadership ? Discuss various theories.
- (b) Write a note on 'Leadership styles of Indian managers'.