

**B. B. A. (Sixth Semester)  
EXAMINATION, May, 2012**

**Paper Second**

**INTERNATIONAL BUSINESS**

*Time : Three Hours ]*

*[ Maximum Marks : 75*

**Note : Attempt all questions. All questions carry equal marks.**

1. Explain the stages of internationalisation.

*Or*

State the different approaches of international business.

2. Why does a domestic company go to other country ? Give the reasons showing prospects and constraints.

*Or*

Write notes on the following :

- (a) Comparative cost theory
  - (b) Opportunity cost theory
3. What is economic environment ? Explain different kinds of economic system and its influence on international business.

*Or*

What is social and cultural environment ? Analyse its impact upon global business.

**P. T. O.**

4. Write short notes on the following :
- (a) Instruments of commercial policy
  - (b) Different kinds of economic integration

Or

What are the different risks involved in the international business ?

5. Write short notes on any *two* of the following :
- (a) Counter Trade
  - (b) Problems in international business faced by developing nations
  - (c) Influence of technology in economic development
  - (d) SAARC