

Roll No.

BBA-601

B. B. A. (Sixth Semester) EXAMINATION, May, 2012

Paper First

ENTREPRENEURSHIP

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt all the *five* questions. All questions carry equal marks.

1. What do you understand by Entrepreneurship ? Why are people interested in becoming Entrepreneur ? Explain the characteristics of a successful entrepreneur.

Or

Define rural entrepreneur. What are the qualities of a rural entrepreneur ? What are the problems faced by rural entrepreneur ?

2. How do you identify a Business Opportunity ? Explain with the help of business opportunities in various sectors.

Or

Draw a flowchart showing the formalities for starting a small business enterprise. What are the different forms of ownership of a Business Unit ?

3. What are the formalities for registering the SSI unit and what are the benefits of registration ?

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Or

Explain project decision analysis process with the help of example.

4. Name the institutions supporting small scale industry at different levels. Describe the authorities supporting at local level.

Or

Explain the following :

- (a) Directorate of Industries
 - (b) Two Financial Institutions supporting SSI
5. Explain any *two* of the following :
- (a) National Small Industries Corporation Ltd. (NSIC)
 - (b) Small Industries Development Organization (SIDO)
 - (c) National Productivity Council.

Or

Describe incentives and subsidies available for SSI.