

Roll No.

BBA-403

**B. B. A. (Fourth Semester)
EXAMINATION, May, 2012**

Paper Third

MANAGEMENT OF OPERATIONS

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt all questions. All questions carry equal marks.

Differentiate between Continuous Production System and Intermittent Production System. Give the performance criteria for any production system.

Or

“Production Manager can’t survive in isolation. He must sense that he is having some responsibilities and he should be competent enough to execute those also.” Elucidate.

“First plan your work, then work you plan.” Expand this counsel given to the department of production planning. Also discuss the necessary factors which are required for production planning.

Or

Discuss the concept of Integrated Production Planning concept. How is production planning linked with sales forecasting ?

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3. Explain the concept of Economic Order Quantity (EOQ).
Is there any limitation associated with EOQ ?

Or

Compute the EOQ for the following data :

No. of units bought at a time	Price per unit
Less than 1000	₹ 10.00 P
1000 to 2999	₹ 9.85 P
3000 and more	₹ 9.70 P

The order cost is ₹ 60 and the carrying cost is 20% of the price. The total requirement for one year is 10000 units.

4. "Location for any plant is pivot decision which may sometimes lead to be failure also." Comment with special reference to 'power factor' for setting up a shoe manufacturing unit.

Or

What is Value Analysis ? Explain important aspects of ABC analysis taking the examples of any industry to which you are familiar with.

5. What is the importance of Inspection and Quality Control ?
Also discuss the phases of quality control.

Or

Define work-measurement. What are various techniques of work measurement ?