

Roll No.

BBA-205(N)

**B. B. A. (Second Semester)
EXAMINATION, May, 2012**

/ (New Course)

Paper Fifth

ORGANIZATIONAL BEHAVIOUR

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt all the *five* questions. All questions carry equal marks.

1. What is Organisational Behaviour ? Discuss the role of organisational behaviour in an organisation.

Or

Explain the models of Organisational Behaviour. Discuss the general conclusions you draw from the models of OB.

2. Define perception and discuss the different factors in the perceiver, perceived and situation, which affect perception. How does the 'Halo effect' affect perception ?

Or

What is Learning ? Explain the difference between positive and negative reinforcement with examples.

3. Explain the three ego states in transactional analysis and discuss the concept of life positions.

P. T. O.

Or

Explain the significance of leadership in management, giving an example from Indian Industry. Discuss any one situational theory of leadership.

4. Differentiate between formal and informal groups. Explain the factor affecting group performance.

Or

Write notes on the following :

- (a) Stages in group formation
- (b) Group cohesiveness

5. Explain the following :

- (a) Forces for change
- (b) Force field analysis

Or

What is Organizational Effectiveness ? What are different approaches which have been development to study effectiveness ?