

Roll No.

BBA-106(N)

BBA-106(NEW) Examination – 2011

FUNDAMENTALS OF MANAGEMENT

Time: Three Hours] [Maximum Marks: 70

Note: Attempt all questions. All question carry equal marks.

Section – A

1. What is the concept of management? Explain its scope and significance of management.

OR

“F.W Taylor is to be the father of scientific management and Heneri Fayol, the father of principles of management,” Examine this statement.

OR

2. What do you understand by planning? Explain standing plan and single use plan with suitable examples.

OR

What are the characteristics of a decision? Describe the usual steps in the process of decision-making.

3. What do you mean by organizing? Describe Line, staff and 'Line and staff' organization.

OR

Explain the concept of span of control. What factors influence the span of control in an organization?

4. How will you explain principles of directing? Describe the various techniques of directing.

OR

Define the term 'motivation' Give its characteristics, and explain Maslow's hierarchy of Need theory.

5. Explain the concept of controlling. Describe its various techniques.

OR

Write short notes on any two:

- (i) Process of communication
- (ii) Centralization and Decentralization.
- (iii) Need of Coordination.