

Roll No.

BBA-101 (O)

B.B.A. (Semester First) Exam. -2011

Paper : First

Principles of Management

Time: Three Hours]

[Maximum Marks: 75

[Minimum Pass Marks: 26

Note: Attempt all the five questions. All question carry equal marks.

1. What is management? Briefly explain the essential features of management?

OR

What are the different functional areas of management?

2. What are the objectives of planning? Explain the various steps involved in planning.

OR

Distinguish between policy and strategy and explain the process of policy formulation.

3. What is motivation? Explain Herzberg two factor theory?

OR

Explain Maslow need hierarchy theory of motivation.

4. Discuss the various styles of leadership.

OR

What is the meaning of control? Briefly explain about various controlling techniques?

5. Write short note on any two of the following :

- (a) Management as a science
- (b) Scientific Management
- (c) Centralization and Decentralization
- (d) Line and staff organisation