

Roll No.

BBA-602

B. B. A. (Sixth Semester) EXAMINATION, May, 2013

Paper Second

INTERNATIONAL BUSINESS

Time : Three Hours }

[Maximum Marks : 75

Note : Attempt all questions. All questions carry equal marks.

1. Explain the nature of international business.

Or

State the different approaches to International Business.

2. What is international business environment ? Explain the different factors of International Business.

Or

Write short notes on the following in International Business :

- (a) Political Risk
- (b) Commercial Risk

3. What is economic integration ? Explain the different kinds of economic integration.

Or

What are the different instruments of trade policy ? Write a note on them.

P. T. O.

[2]

Write notes on the following :

- (a) India's major exports
- (b) Problems of developing nations in International Business

Or

Write notes on the following :

- (a) Counter Trade
- (b) David Ricardo's theory to explain basis for International Business

Write short notes on any *two* of the following :

- (a) Licensing
- (b) Franchising
- (c) FDI
- (d) Management contracts