

Roll No.

BBA-601

**B. B. A. (Sixth Semester)
EXAMINATION, May, 2013**

Paper First

ENTREPRENEURSHIP

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt all the *five* questions. All questions carry equal marks.

1. 'Entrepreneurs are dreamers with a vision.' Do you agree ? Discuss. Explain the need and importance of Entrepreneurship.

Or

What is social entrepreneurship ? Discuss the nature and role of women entrepreneurship in a developing economy.

2. What do you mean by Project analysis ? Explain different phases in project life cycle.

Or

Differentiate functional manager from project manager. Explain the importance of feasibility report in project management.

3. Elaborate the role of Government in providing incentives, subsidies, grants and tax concessions to the entrepreneurs and new ventures.

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Or

Enumerate the challenges for the small scale industries in India and discuss the essentials for starting a business in small scale sector.

4. Illustrate the role of financial institutions in promoting entrepreneurship in India.

Or

Explain the sources of long term and short term finances available for small scale industries in India.

5. Write short notes on the following :

- (a) Project identification
- (b) Rural Entrepreneurship
- (c) Layout

Or

'Developing countries need initiatives rather than innovative entrepreneurs'. Comment on the pitfalls in the functioning of institutions assisting entrepreneurs.