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3. Estimate expenditure of a household if income increases by 50%.

Income ('000 ₹)	Consumption ('000 ₹)
10	9
20	16
30	20
34 (Present)	21

(Use regression analysis).

Or

What do you mean by multidimensional scaling ? Why and how is it done ?

4. Write notes on any two of the following :

- (i) Conjoint Analysis
- (ii) Factor Analysis
- (iii) Cluster Analysis
- (iv) Qualitative Research

5. What are the techniques of coding, tabulation and presentation of data ? Give examples.

Or

Describe various research organisations of India. What type of research will you conduct to know the potential success of a hotel in Uttar Pradesh ?

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