

Roll No.

BBA-405(N)

**B. B. A. (Fourth Semester)
EXAMINATION, May, 2013**

(New Course)

Paper Fifth

RESEARCH METHODOLOGY

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt all the *five* questions. All questions carry equal marks.

1. "Research is a systematic method of discovering new facts or verifying old facts, their sequences, interrelationships, causal explanations and the natural laws which given them." Elucidate this statement and discuss various types of research.
2. What is research design ? What are the various kinds of research design ? Explain.

Or

"The training and experience of researcher plays a vital role in deciding the research problem." Explain this statement and discuss with examples how is a research problem formulated.

P. T. O.

[2]

3. Distinguish between primary and secondary data. What are the methods of collecting primary data ? Explain giving their merits and demerits.

Or

Distinguish between a census survey and a sample survey. What are their comparative advantages ?

4. What is χ^2 test ? What are its various applications ? Explain with examples.

Or

Explain the difference between classification and tabulation of statistical data. Give the essentials of a good table and bring out clearly the importance of tables in statistical reports.

5. Write short notes on any *two* of the following :
- ✓ (a) Mechanism of writing a Research Report
 - (b) Hypothesis testing
 - (c) Problems in processing and analysis of data
 - (d) Role of Statistics in Research