

Roll No. ....

## BBA-201(N)

**B. B. A. (Second Semester)  
EXAMINATION, May, 2013**

(New Course)

Paper First

**BUSINESS ENVIRONMENT**

*Time : Three Hours ]*

*[ Maximum Marks : 70*

**Note :** Attempt all questions. All questions carry equal marks.

1. Define business environment. What are the various tools of environmental scanning ? Discuss.

*Or*

How do political and legal factors affect a manager's decision making ? Discuss with examples.

2. What is planning ? Critically evaluate the objectives and achievements of the 12th five year plan.

*Or*

What is FDI ? Why is it considered, essential for a country's economy ? Explain with examples.

3. Discuss the key features of the new industrial policy of 1991.

*Or*

What are the various roles a government plays in country's economy ? Discuss.

**P. T. O.**

4. How does WTO help in facilitating International trade ?  
How does it resolve trade disputes ? Explain.

*Or*

What is FEMA ? In what ways is it different from its predecessor FERA ? Elaborate.

5. Write notes on any *two* of the following :
- (a) TRIPS
  - (b) Technological environment
  - (c) Public Sector
  - (d) Monopoly