

Roll No.

BBA-106(N)

B. B. A. (First Semester) EXAMINATION, Dec., 2012

(New Course)

Paper Sixth

FUNDAMENTALS OF MANAGEMENT

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.

1. Classical approach of management is based on three main pillars. Explain each of them in brief.

Or

Write the contribution of the following :

- (a) Father of Scientific Management
 - (b) Father of Administrative Management, in developing management.
2. Explain the concept of planning. Discuss its benefit and limitations.

Or

Describe the steps involved in decision-making.

3. What do you mean by Authority ? What are the different sources of authority ?

Or

Write short notes on the following :

- (a) Span of Control
- (b) Centralization and Decentralization

4. What are the essentials of a good communication system ?

Or

Write notes on the following :

- (a) Leadership styles
- (b) Maslow's motivation theory

5. Explain the importance of controlling in management.

Or

Write a note on process of control.