

Roll No.

BBA-103(N)

**B. B. A. (First Semester)
EXAMINATION, Dec., 2012**

(New Course)

Paper Third

PRINCIPLES OF ECONOMICS

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.

1. Explain marginal theory of utilities with example.

Or

What is the Economics ? Explain the nature and scope of Economics.

2. What is the law of demand ? Explain price elasticity of demand with example.

Or

What is the indifference curve ? Explain substitution effect with the help of indifference curve.

3. Define law of production. Explain law of increasing return with example.

Or

What is producer's equilibrium ? Explain with figure.

P. T. O.

4. What is price discrimination ? Why is it only possible under monopolistic competition ?

Or

Explain the features of monopolistic completion. How price and output equilibrium is determined under monopolistic competition ?

5. What is Rent ? Explain the modern theory of rent.

Or

What is Wages ? Explain the classical theory of interest.