

Roll No.

BBA-101(N)

B. B. A. (First Semester) EXAMINATION, Dec., 2012

(New Course)

Paper First

BUSINESS ORGANISATION

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.

1. Discuss the important features of a business activity and outline its objectives.

Or

Write a detailed note on evolution of business organisation.

2. Discuss fully the various entrepreneurial decisions which must be taken while promoting a new business enterprise.

Or

Explain the factors to be considered while selecting the location of a plant.

3. What are Co-operatives ? How do they differ from a joint stock company ? Enumerate different types of co-operatives.

[2]

Or

Write short notes on the following :

- (a) Memorandum of Association
- (b) Prospectus of a Company

4. Define business combination. What are the factors contributing to combination ?

Or

What are the motives of mergers and acquisitions ? What are different regulations imposed on it in India ?

5. What is meant by stock exchange ? Explain various functions of stock exchange.

Or

Write notes on the following :

- (a) Sources of long-term finance
- (b) Objectives of SEBI