

Roll No.

BBA-606(N)

B. B. A. (Sixth Semester) EXAMINATION, May/June, 2015

(New Course)

Paper Sixth

FUNDAMENTAL OF E-COMMERCE

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.

Section—A

3 each

(Short Answer Type Questions)

Note : Attempt all questions.

1. (A) What do you understand by HTTP and HTTPS ?
- (B) How e-Commerce influences the elements of a market ?
- (C) Discuss the impact of e-Commerce on business.
- (D) Discuss the concept of e-Advertising with suitable example.
- (E) What is smart card ? What are the advantages of smart card over credit cards ?
- (F) What do you understand by TCP/IP ?
- (G) Explain C2C e-Commerce with an suitable example.

- (H) Discuss the concept of e-Mail.
- (I) Differentiate between physical and virtual domain.
- (J) What do you understand by Firewall ?

Section—B

10 each

(Long Answer Type Questions)**Note :** Attempt any *two* questions.

2. Explain the business dimensions of e-Commerce. What are the various factors affecting e-Commerce ?
3. Discuss the various advantages and disadvantages of e-Commerce of Society.
4. Discuss the various categories of e-Commerce. Explain the business models of e-Commerce.
5. What do you mean by online banking ? What are the advantages of online banking over traditional ?

Section—C

10 each

(Long Answer Type Questions)**Note :** Attempt any *two* questions.

6. What is EDI ? Explain the components and benefits of EDI system.
7. What is Web ? What do you mean by web security ? Discuss the goals of web attackers.
8. What do you understand by e-Payment system ? What are the components of an effective electronic payment system ? Discuss various types of e-Payment systems.
9. What do you mean by cyber crime ? Discuss the various types of cyber crimes in detail.

BBA-606(N)**1,500**