

Roll No.

BBA-604(N)

**B. B. A. (Sixth Semester)
EXAMINATION, May/June, 2015**

(New Course)

Paper Fourth

MANAGEMENT INFORMATION SYSTEM

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.

1. "The MIS is defined as an integrated system of man and machine for providing the information to support the operations, the management and the decision-making function in the organization." Elucidate with the help of a suitable example.

Or

List the external environment in which a manager operates. How many of them have a direct impact on the management process of hence should be considered in the MIS design ?

2. How can we say that MIS seems a dream for small organization ? What is a misconception about MIS system ?

Or

What are the social, legal and ethical issues and characteristics that confront all forms of business

ownership ? Explain with the help of a suitable example.

3. How the computer-based information systems are concerned with supporting the functional areas of an organization ? Discuss.

Or

What are the factors considered while designing and producing software ? Explain with the help of an example.

4. Discuss the importance of security in IT. Explain the various measures which could be initiated to minimize, if not eliminate altogether the threats to system security.

Or

Can you think of an MIS which could be user independent and business dependent ? Elucidate with the help of an illustration.

5. What do you mean by implementation tools for the proper implementation of MIS Software application ? Explain it one by one.

Or

What is DBMS ? Explain the use of data warehousing and data mining.