

Roll No.

BBA-601(O)

B. B. A. (Sixth Semester) EXAMINATION, June, 2015

(Old Course)

Paper First

ENTREPRENEURSHIP

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt all questions. Each question carries 15 marks.

1. How will you differentiate an entrepreneur and professional managers ? Discuss the essential traits of an entrepreneur.

Or

Discuss the problems faced by woman entrepreneur. Explain the role played by SHG's in encouraging woman entrepreneur.

2. What can a firm do to stimulate the flow of project ideas ? Explain the characteristics of project.

Or

What are the objectives of EDP's ? How will you evaluate an EDP ?

[2]

3. Discuss the initiatives taken to improve the quality of public investment decision-making in India.

Or

Write short notes on the following :

- (a) North-West Corner Rule
 - (b) MODI Method
4. How would you use SWOT analysis to select a project for small scale industry ?

Or

Discuss the various techniques adopted in India for the project implementation, monitoring and control.

5. Explain the role of SIDBI in assisting small scale entrepreneurs.

Or

Distinguish between the following :

- (i) Co-operative Organisation and Partnership
- (ii) Incentives and Subsidies