

Roll No.

BBA-201(N)

B. B. A. (Second Semester) EXAMINATION, May/June, 2015

(New Course)

Paper First

BUSINESS ENVIRONMENT

Time : Three Hours]

[Maximum Marks : 70

[Minimum Marks : 21

Note : Section 'A' is compulsory. Attempt at least two questions each from Section 'B' and Section 'C' respectively.

Section—A

1. Attempt the following questions : 3 each
 - (a) What is business environment ?
 - (b) Enlist the important components of business environment.
 - (c) What is difference between Public sector and Private sector ?
 - (d) Capitalist and Socialist economies are the same. Comment.
 - (e) All the objectives of economic planning have been achieved.
 - (f) What is the importance of WTO in international business ?

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- (g) Effect of International business environment on Indian Business Environment.
- (h) What are business ethics ?
- (i) What is importance of Monetary policy ?
- (j) What is Legal environment ?

Section—B

10 each

- 2. What are the major changes that have taken place during post independence period in growth and corporate governance in India ?
- 3. Explain the role and performance of public sector in India. Discuss the rationale of privatization of public sector units by the government.
- 4. Discuss the main features of New Industrial policy 1991. How far the objectives of this policy have been achieved ?
- 5. Distinguish between rural and urban unemployment. Discuss the measure taken by the government to solve the problem of rural unemployment.

Section—C

10 each

- 6. What are the objectives of fiscal policies in a developing countries like India ?
- 7. Do you think the present economic environment is favourable to business ? Discuss and give suggestions.
- 8. (a) What are the functions of WTO ?
(b) Explain the agreements enshrined in TRIPS.
(c) What are anti-dumping measures ?
- 9. Write short notes on the following.
(a) FEMA.
(b) New Competition Law.
(c) Consumer protection in India.

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