

Roll No.....

BBA-606(N)

BBA (Semester-VI) Examination-2014

Paper: Sixth

Fundamental of E-Commerce

Time: Three Hours] [Maximum Marks: 70

Note: Attempt all questions. All questions carry equal marks.

1. Explain the concept of E-commerce. Differentiate between E-commerce and traditional commerce.

Or

Explain and evaluate E-commerce business models.

2. What do you understand by the term URL? What are the different components that make URL? Give an example.

Or

What is TCP/IP? Explain the functions of all layers with in TCP/IP.

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3. What do you mean by cyber crime? Discuss the various types of cyber crimes in detail.

Or

What are the objectives of the government in promulgating IT Act 2008? Discuss the main points under this Act.

4. What is Supply Chain Management? What are the benefits of using the Internet for supply chain management?

Or

What is electronic payment? Explain the various modes of electronic payment.

5. Explain the concept of EDI and its benefits.

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Or

Write short notes on any four of the following:

- (a) Search Engine
- (b) ISP
- (c) Digital certificate
- (d) Internet
- (e) HTML
- (f) E-mail

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