

Roll No.....

BBA-604(N)

10

Management Information System

Time: Three Hours

10

Maximum Marks: 70

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BBA (Semester-VI) Examination-2014

Paper: IV

Management Information System

Time: Three Hours] [Maximum Marks: 70

Note: Attempt all the questions. All questions carry equal marks.

1. Define Management Information System (MIS). How does Management Information System support management?

Or

What role do computers play in the smooth functioning of Management Information Systems?

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2. How do Management Information Systems support strategic planning? Explain.

Or

Management Information Systems convert raw data into meaningful information. Explain.

3. What are the various methods by which data is collected by business organizations? Explain.

Or

What do you understand by Transaction Processing System (TPS)? What is their role in an organization?

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4. What do you understand by Artificial Intelligence? Explain.

Or

What do you understand by Decision Support System (DSS)? Explain their significance in an organization.

5. What is Enterprise Resource Planning? What are the benefits of ERP?

Or

What are the various steps involved in developing a Management Information System (MIS) for an organization? Explain.

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