

Roll No.....

602(O)

B.B.A (Sixth Semester) Exam-2014

Paper: Second

International Business

Time: Three Hours] [Maximum Marks: 75

Note: Attempt all questions. All question carry equal marks.

Section-A

1. What are the various theories of Internet Business?
Explain with examples.

OR

- What are the various types of environmental risks?
How would you assess such a risk? Explain.

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2. What do you understand by political risk? How many such risk be managed and minimized? Discuss with examples.

OR

How do socio-cultural factors affect business at the international level? Explain giving suitable examples.

- 3 Discuss some of the major current trends in international business. How are such trends relevant for India?

OR

What problems are faced by developing countries international business? What is the role of WTO in handling such problems? Discuss.

4. Discuss the key features of India's current EXIM policy

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OR

Write a detailed note on the importance and relevance of regional trade blocs.

5. Write notes on any two of the following:

- (a) Counter trade
- (b) Transfer of technology
- (c) Multilateralism
- (d) World Bank