

Roll No.....

**BBA-601(N)**

**BBA (Semester-VI) Examination-2014**

**Paper: I**

**International Trade**

Time: Three Hours]

[Maximum Marks: 70

Note: Attempt all the five questions. Each question carries 14 marks.

1. Explain five stages of internationalization with suitable examples along with the names of companies.

Or

Write in detail the advantages of international business.

2. In what ways a domestic company get competitive advantages by going global. Explain with reasons.

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What are the key problems a firm have to face when it think about international business?

3. Describe the organizational structure of WTO and WTO's role in Indian socio-economic development

Or

What is economic integration? Explain the different kinds of economic integration.

4. What are the components of BOP? How disequilibrium in BOP can be corrected.

Or

Explain the causes of disequilibrium in the BOP.

5. Write short notes on the following:

- (a) Export assistance by centre and state government.
- (b) David Ricardo and G. Haberler's theories of international business.