

Roll No.

BBA-502(N)

**B. B. A. (Fifth Semester)
EXAMINATION, Dec., 2014**

(New Course)

Paper Second

ENTREPRENEURSHIP AND SMALL BUSINESS

Time : Three Hours]

[Maximum Marks : 70

[Minimum Pass Marks : 26

Note : Section A is compulsory. Attempt four more questions, selecting *two* each from Sections B and C.

Section—A

3 each

1. (a) What is the role of small business in Indian Economy ?
- (b) What is the difference between entrepreneur and professional manager ?
- (c) Explain MODI method.
- (d) State the importance of environmental analysis for an entrepreneur.
- (e) Differentiate between entrepreneur and entrepreneurship.

