

Roll No.

BBA-502(N)

B. B. A. (Fifth Semester)
EXAMINATION, Dec., 2013

(New Course)

Paper Second

ENTREPRENEURSHIP AND SMALL BUSINESS

Time : Three Hours]

[Maximum Marks : 70

[Minimum Pass Marks : 26

Note : Attempt all the *five* questions. All questions carry equal marks.

1. Discuss about Entrepreneurship. Also discuss about problems faced by entrepreneurs.

Or

What is Entrepreneurial Development ? Also define environmental analysis.

2. Define various theories of Entrepreneurship traits of entrepreneur.

Or

Difference between Entrepreneurs and Professional Managers. Explain in details.

3. Define project design and network analysis.

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Or

Discuss about importance of entrepreneurship in Indian Economy.

4. Discuss in details about types of organizations.

Or

Define the steps in starting a small industry.

5. Explain in details about Project and Reports.

Or

Discuss about the role of environment in entrepreneurship.

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