

Roll No.

BBA-101(N)

B. B. A. (First Semester) EXAMINATION, Dec., 2013

(New Course)

Paper First

BUSINESS ORGANISATION

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.

1. What do you mean by business ? Classify various business activities and bring forward their scope and characteristics.

Or

Differentiate between business and profession. Explain service providing business and e-Business.

2. Describe Plant location and Plant layout factors. What are various theories of plant location ? Does size of business affect its efficiency ? How ?

Or

What are the factors to be considered while establishing a new business unit ? What are the functions of a promoter in this regard ?

3. Explain a joint stock company. What are its essential features ?

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Or

Bring out the salient features of a partnership firm. Can a minor be a partner of a firm ?

4. Explain meaning, causes and objectives of business combination. What is forward and backward integration ?

Or

Discuss the types and forms of mergers, takeovers and acquisitions.

5. Identify long-term and short-term financial needs of business. What are the various sources of finance ?

Or

Differentiate between money market and capital market. What is the role of stock exchange in providing finance to business ?